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## **HOW TO USE AND CARE FOR YOUR MAGNETIC VEHICLE SIGNS**

Magnetic signs require maintenance. They come off if not installed right, and they are easily damaged. A lot of problems with magnetic signs stem from poor installation. Customers who claim to have had problems with magnetic signs blowing off their vehicles need to be aware that there are some tricks to a good installation.

### **Preparation for Installation**

The vehicle surface and back of sign should be thoroughly cleaned, dried, and waxed prior to applying. The magnetic sheeting should be warmed to room temperature.

### **Installation**

\* Don't just "slap" the magnetic sign onto the side of the vehicle. Make contact on one edge of the sign to the vehicle surface in the desired location, then let the adjacent part of the sign contact the vehicle surface until the entire sign is held magnetically to the vehicle. If the sign is not in the desired position, remove and repeat the process. (Do not try to straighten the sign by pulling when it is held magnetically to the vehicle. This might stretch the material, especially when hot.)

\* Avoid placing your sign over chrome trim or surface protrusions of any kind. Never let an edge hang over a body line.

\* The temperature of the sign should be at least 60 degrees F during installation. The temperature of the vehicle surface does not matter.

\* Never apply a magnetic sign when it is deformed. Warm it on a flat surface (clothes dryer or water heater) to return it to its proper shape first.

### **Removal**

Always remove the sign by lifting from the center of the two opposite sides. Never start at the corners. This precaution will avoid bent corners and reduced adhesion.

### **Caution**

Magnetic vehicle signs will not adhere to areas on your car where plastic body fillers have been used. In order to avoid losing your signs, use caution in applying vehicle signs to areas of your car that have been damaged and repaired.

### **Maintenance**

Your signs should be periodically removed - once a week minimum. Wipe dry both the vehicle and the back of the sign. Trapped moisture, dirt, or chemicals may harm your vehicle finish. Clean your sign with plain water or warm water and a mild detergent.

If, particularly in cold weather, the sheeting becomes bent or distorted, placing it on a warm flat surface (clothes dryer or water heater) or on a large metal surface such as a metal filing cabinet or washing machine and heating it with a blow dryer or heat gun will help bring it back to shape.

### **Storage**

To avoid cracking or breaking, do not fold or crease. Store your magnetic signs flat (maybe on the side of a fridge or metal filing cabinet). Don't store magnetic signs back to back; they will lose their magnetic force. Do not store magnetic signs in the truck, they may pick up small iron filings which can damage the paint on your car. Always inspect the back side of your magnetic signs for foreign material prior to installation.